



What's Next for Thai Economy after COVID-19

Mr. Vathit Chokwatana
Vice Chairman, The Federation of Thai Industries
President of *Saha Pathanapibul PLC., Thailand*

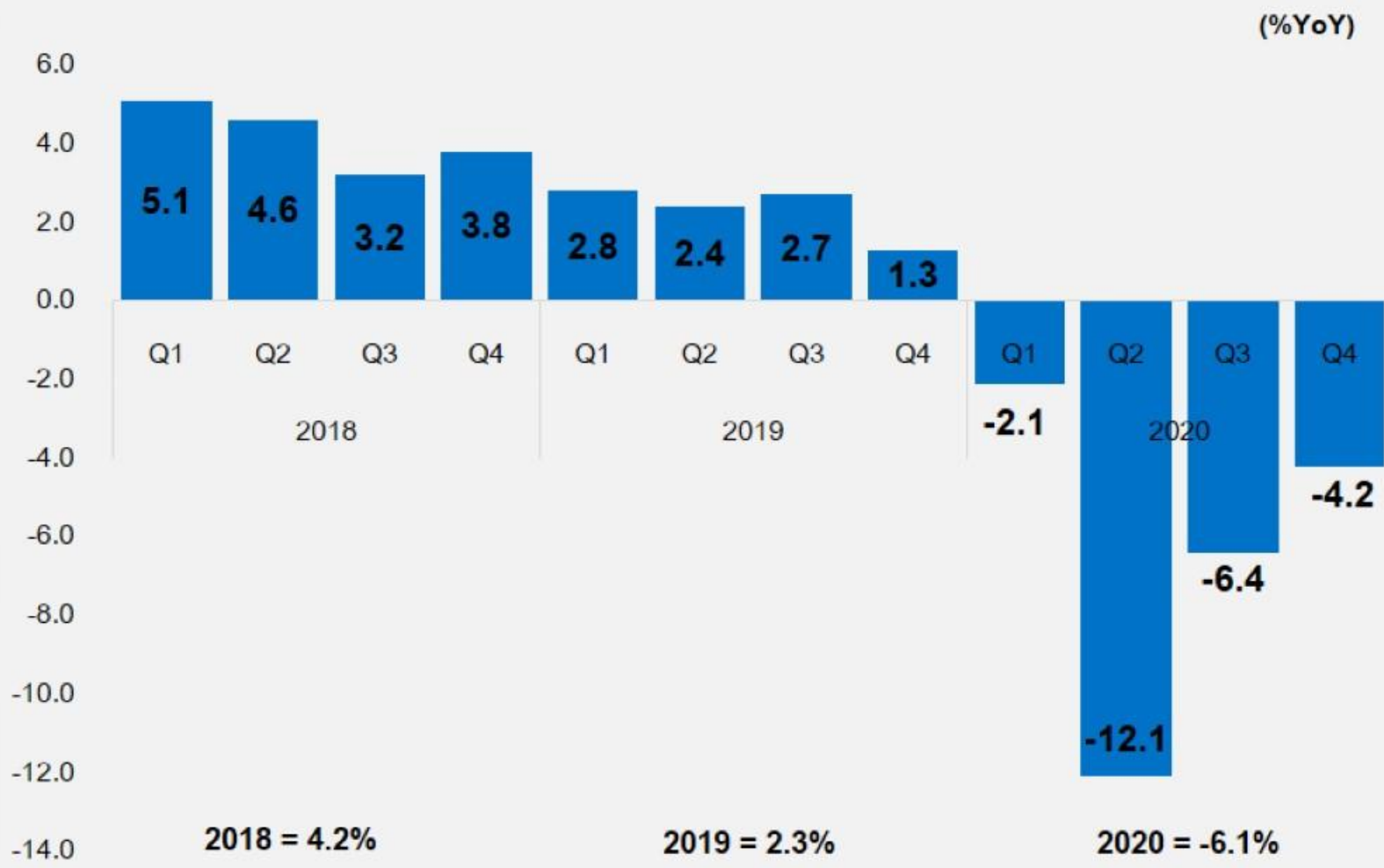
Agenda



- *Overview of Thailand Economic Outlook*
- *How Business can prepare for the Future*
- *Top industries set to boom in POST COVID-19*
- *12 Targeted S-curve Industries in EEC*
- *Recovery Plan of FTI in POST COVID-19*



Thailand Economic Outlook



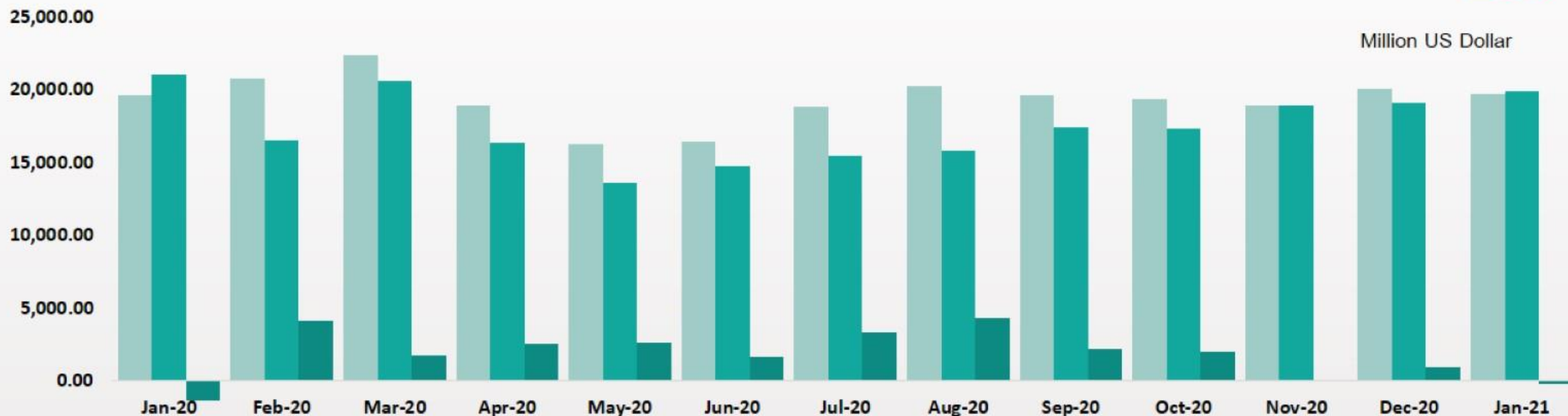
- In 2020, the Thai economy decreased by 6.1 percent, compared with an expansion of 2.3 percent in 2019

- Thai economy was affected by COVID-19 pandemic.
- Export of goods, private consumption, and investments contracted by 6.6 percent, 1.0 percent, and 4.8 percent, respectively.
- On the other hand, government consumption expenditure and public investment expanded by 0.8 percent and 5.7 percent, respectively

- Agriculture, forestry production, and fishery sector, manufacturing sector, accommodation and food services sector, and transport and storage services sector were declined.

Source : NESDC

THE EXPORT VOLUME IN 2020



	Jan-20	Feb-20	Mar-20	Apr-20	May-20	Jun-20	Jul-20	Aug-20	Sep-20	Oct-20	Nov-20	Dec-20	Jan-21
Export	19,639.00	20,756.00	22,330.00	18,949.00	16,285.00	16,464.00	18,819.00	20,212.00	19,621.00	19,377.00	18,933.00	20,083.00	19,706.57
Import	21,009.35	16,568.49	20,602.92	16,369.61	13,596.98	14,784.77	15,476.21	15,862.98	17,391.20	17,330.15	18,880.07	19,119.16	19,908.96
Balance	-1,370.60	4,187.43	1,727.51	2,579.81	2,687.68	1,679.28	3,343.25	4,349.37	2,230.12	2,046.53	52.59	963.58	-202.39

- For the year 2020, Thai exports contracted by 6.01 percent to 231.47 billion USD while imports dropped 12.39 percent to 206.99 billion USD, resulting in trade surplus of 24.48 billion USD.
- Agricultural and agro-industrial products contracted by 3.5 percent
- Industrial products contracted by 5.6 percent

How Business can prepare for the Future



4 Dimension : Lessons learned and best practice from the COVID-19

Business

- Financial liquidity, cash flow, business cost reduction
- Maintain relationship with customers, supply chain and government agencies

Organization

- Business Continuity Plan (BCP) and its regular skills.
- Adaptive and Relevant working model in the time of crisis.
- Enterprise Data Management

People and Technology

- Employee Management System during the crisis
- Professional Development Programs on technology

Leadership

- Good Leadership should be flexible while making quick and thorough decision
- Crisis Management with scenario planning
- Business modification for new opportunities

FTI has complied the opinions from various sourced to provide policy suggestion and private sector recommendations



1. Providing Assistance to mitigate the crisis

- Reduce the cost of business
- Promote employment and job education
- Promote international virtual business matching events
- Increase businesses financial liquidity through supportive measure
- Promote E-Commerce
- Issue relief package for freelances and informal workers



2. Post-Crisis Economic Recovery and Economic Restructuring

3. Capacity Building for Business, Government and People for to prepare Future Crisis

4. Recommendations for SMEs in dealing with COVID-19 Pandemic and Future Crisis

Top industries set to boom in POST COVID-19



1

Digital industry

COVID-19 outbreak accelerates digitalize in trade and service

2

Healthcare industry

People are turning to health care because of concerns COVID-19. It positively affects the development of industries related to health.

3

Medical supplies industry

The success of epidemic management is an opportunity for the development of brand medical devices in Thailand.

4

Logistics industry

It will play an important role in facilitating the shipment of goods both the online and retail markets.

5

Robotics industry

Able to enhance potential in various fields, promote development to serve people in the country and abroad in the future

6

Bio economy industry

An industry that enhances the value added of the agricultural sector of Thailand. It covers Food & Supplements, Biofuel, Medical & Herbal Industry.

12 Targeted S-curve Industries in EEC



First S-Curve



**Next-generation
Automotive**



**Intelligent
Electronics**



**Advanced Agriculture
and Biotechnology**



**Food for
The Future**



**High-value and
Medical Tourism**

New S-Curve



**Automation and
Robotics**



**Aviation
and Logistics**



**Medical and
Comprehensive
Healthcare**



**Biofuel
And Biochemical**



Digital



**Defense
Industry**



**Education
and Human
Resource Development**

Recovery Plan of FTI in POST COVID-19



1

To promote Thailand's products through the Made in Thailand project because the COVID-19 pandemic has made many countries look to make their supply chains self-reliant and reduce imports.

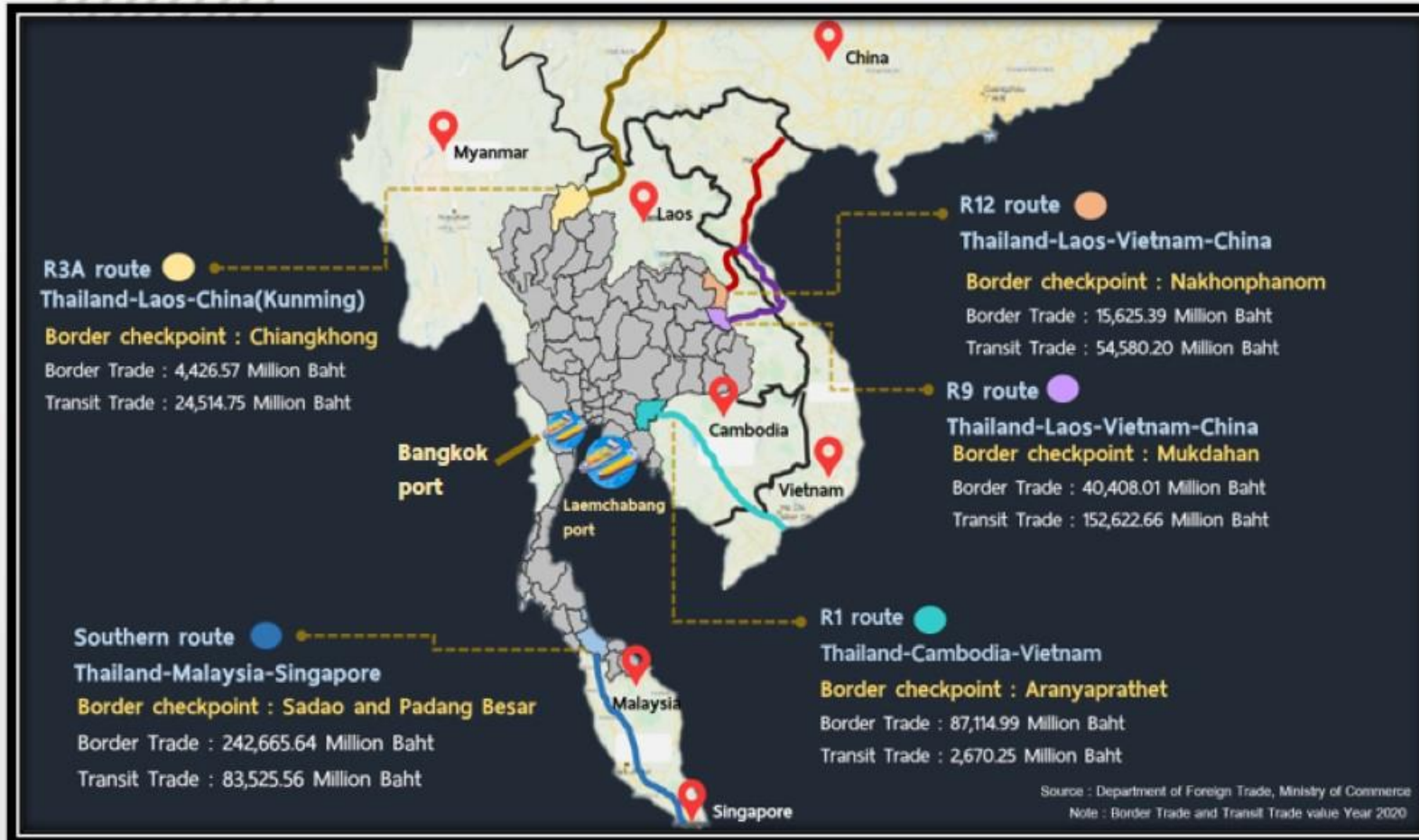
2

To develop industrial supply chains from upstream to downstream to reduce reliance on overseas imports. Emphasize on resilient supply chain.

3

To promote food and agricultural technology in order to create value added of products.

Hub of Logistics and Transportation in Greater Mekong Sub-Region



- Thailand's strategic location in the heart of ASEAN connected with the fast-growing CLMV countries lure investment and business expansion. Additionally, has the infrastructure required to support investment
- As of 2020 Thailand border trade account for 49.75% of all bilateral trade between Thailand and neighboring countries (Myanmar, Laos, Cambodia and Malaysia)
- Due to COVID-19, Many foreign investors are considering relocate production base to Thailand in order to take advantage of Thailand's strategic location and facilitate logistics.



THANK YOU

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The federation of Thai Industries

